

North TULSA News

A WEEKLY DIGEST OF BUSINESS AND SOCIAL NEWS IN YOUR NEIGHBORHOOD

VOLUME 1

TULSA, OKLAHOMA, AUGUST 11, 1949

NUMBER 27



The Processing Room of the Charles Banfield Company, Pork Packers and Sausage Makers

In their plant, located at 1445 N. Cincinnati, "Home of Hickory Smoked Hams and Bacon," John Banfield, manager of the store inspects the hams, bacon, sausage and bologna as it hangs on the racks in the processing room, being readied for the smoke house. The meat in the picture was placed on the racks as soon as it was butchered and cut up. It will remain on the racks until it is rolled into the butcher shop in the front of the building. It will not be touched by hands until it is ready to be placed in the show case for consumption. (We tried

to explain these racks an "rails" in a recent issue.) In the meantime the bacon shown here has been in the curing room two weeks—in the processing room twenty-four hours and will stay in the smoke house twenty-four hours. The hams were cured for longer periods but will be smoked the same length of time. The sausage were ground from cured meats, processed twenty-four hours and will be smoked along with the bacon and hams.

The bologna shown is Mr. Charles Banfield's pet project. It is prepared from his well guarded formula, cured, processed and then smoked along

with the other meats shown here. After the bacon comes from the smoke house, some of it will be sliced, and sold under the label of Select Bacon—that not qualified for that label will be sold as slab bacon or smoked bacon squares.

John is the elder of the three sons in the Cincinnati store, and is known as the manager. Walter handles the advertising, and Jim works where ever he is needed—some how when you are talking to them you don't think of them as individuals — you think of them as a team—working out their problems—if they have any—as a unit—and right in with them are their

father and mother — Mr. and Mrs. Charles Banfield. You realize that they "KNOW MEAT" and have all made an extensive study of their work—and you understand their slogan—"MEAT IS OUR BUSINESS—NOT A SIDE LINE." When you visit their store or "plant" as they call it—and listen to their description of the preparation that meat must go through before it is put on the market—that quality—not quantity comes first with them, you realize very quickly. Banfield's sell wholesale and retail—the store is open from 8 to 6 daily, is Air Conditioned, and they have cold storage lockers for rent.

COMPARE THESE PRICES

Top Quality

Sirloin Steak

Tender and Juicy

59c per lb.

For a big dinner try one of our

Chuck Roasts

39c per lb.

Boneless, Waste Free

Rolled Prime Rib Roast

59c per lb.

AIR

CONDITIONED

YES, WE ASK TO COMPARE

OUR PRICES

WITH ANY OTHER STORE IN TULSA
WE CAN SAVE YOU MONEY ON YOUR

MEAT BILL

LEAN Smoked Slab Bacon

OUR VERY BEST

This No. 1 grade Bacon has been our Best Seller since we opened

45c per lb.

SMALL Bacon Squares

These squares are cut from small tender Porkers cured with our best Bacon, smoked for twenty-four hours over green hickory wood

21c per lb.

Center cuts

Pork Chops

Lean, all waste fat removed

63c per lb.

Pork Shoulder Roasts

Makes fine cold Pork sandwiches

39c per lb.

Sausage

This sausage is made from lean cuts of

Hams and Shoulders
Ground fresh, four times daily

25c per lb.

CHAS. BANFIELD COMPANY

WHOLESALE AND RETAIL MEATS

1445 North Cincinnati Avenue

Phone 3-2642

Store Hours:

8:00 a. m. to 6:00 p. m.

Monday thru Saturday

MAKING THE ROUNDS

By EDNA J. LASSETTER

If what we see when we are calling on the merchants in North Tulsa can't be described adequately in words we are publishing on the front page of the North Tulsa News, pictures of the merchants' places of business—in order that you readers may become better acquainted with those who advertise in the "News" because it is THEY who make it possible for us to publish the "NEWS" for you to read. Therefore when you read the ads or see the pictures, please tell the merchants about doing so when you visit their store.

The Gaines Grocery, 219 North Denver Avenue, have decided after due deliberation to try the North Tulsa News as an advertising medium. We welcome them among our customers, and tho the ad is small, we believe that they will in a short time increase the size of their ad. Especially if the increased patronage is sufficient to justify the outlay. They do not ad-

vertise any bargains, just competitive prices. Drop in and see if you can't find some real bargains, and don't forget to tell them that you saw their ad in the News.

Have you read the Beauty...Shop Ads carried in the "News" the last few weeks? They all list Summer Specials—better take advantage of these at once—Summer will soon be over and these wonderful bargains will be gone—you will wake up to the fact that your hair is needing a permanent, and you will have missed the boat by not heeding their ads. They can give you Summer Specials because they are not as busy in the summer—with so many people gone on vacations—they are not booked up solid, but after September 1st, it will be another story. Then their appointment sheets will be filled weeks in advance and there will be no need for them to give specials to keep busy. Better get that Perm now, don't miss the specials.

The Service Cleaners, 640 N. Main is owned and operated by two very fine Tulsans. D. E. Hall and W. Z. Kifer. They have been at this location for 2½ years. Mr. Hall has been in the cleaning business for thirty-two

years. He has worked for many of Tulsa's leading cleaning establishments as Spotter-Dyer and shop foreman. He went in business for himself thirteen years ago. He is married and owns his home at 4527 E. 6th St. His partner Mr. Kifer is a newcomer in the cleaning business, having started in when they moved to their present location. However he is not new in Tulsa, he worked for the Sunshine Biscuit Co. for 25 years as a salesman.

He resides with his wife and two children at 2413 E. 14th St.

If you are down their way stop in and see them. Maybe you will be lucky enough to get one of their New Hot-Pads. We did—they only had a few left though so first come—first served. They tell us that they hope to have other novelties in the near future. They pick-up and deliver your cleaning and laundry—but if you want to take your things into the plant there is a discount. So just make it easy on yourself—you get good service either way.

Buy Your
Glidden Paints
FROM A RELIABLE PAINTER
JAMES N. WELLS
213 E. Pine Street Phone 5-2212

EVERYTHING FOR THE CAR AT

TULSA'S LEADING AUTO WRECKERS

THE

SQUARE DEAL AUTO SALVAGE

1530 EAST PINE STREET
PHONE 4-3442

SERVICE CLEANERS

We Operate Our Own Plant
25 Years in Tulsa

PICK-UP AND DELIVERY
or Save with Cash and Carry

640 NORTH MAIN STREET
Phone 2-2266

LAUNDRY SERVICE

PINES BEAUTY SALON

SUMMER SPECIAL

Monday, Tuesday, Wednesday only
\$10.00 Cold Wave Machine or
Machineless for

\$5.00

Opal Gish, Owner and Operator
Olean Ireland Hughes and Zelma
Sawyer, Operators

1815 North D

Phone 5-9